Henrico EDUCATION Foundation

THE 90'S

YOU'RE INVITED

Decades of Impact Celebration







APRIL 15, 2027

(Party like it's 1999)



DEWEY GOTTWALD CENTER

Henrico EDUCATION Foundation

THE 90'S



Success starts with a strong foundation. Welcome to HEF Rocks the '90s!

What and For Whom: Since 1992, the Henrico Education Foundation has cultivated relationships and mobilized resources to expand opportunities for Henrico County Public School students.

Why: Every student deserves to be equipped with the opportunities, support, and resources they need to shape their own future.

How: Whether through out-of-school time learning opportunities, educator-directed grants, field trips, scholarships, fiscal stewardship, or division-wide experiences, we help connect resources to opportunities that make a difference.

Our Ask: We bring people, ideas, and resources together to create opportunities for students, educators, and schools across Henrico County. Your support makes this work possible.

Join us on April 15, 2027 to party like it's 1999 and enjoy a flashback to the '90s featuring small plates, adult beverages, games, activities, sweet treats, and nostalgic experiences from 5:30 – 8 p.m. Experience our very own Blockbuster Video for the "HEF Time Show" - a feature presentation highlighting the innovative programs and opportunities taking place every day across more than 70 schools, many of which are made possible through community investment and partnership.

You will see programs that create belonging, build core memories, prepare students for careers, develop essential skills, and provide experiences that might otherwise be out of reach. These are the kinds of opportunities your support helps make possible every day. See the wonder, feel the excitement, and hear stories of success. We will also honor alumni from the 1990s whose contributions have made a lasting impact on our community.

Together, we can ensure these opportunities continue for the next generation of students and educators.

We can't wait to see you.

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Sponsorship Opportunities	Presenting Epoch Sponsor $25,000	Century Sponsor $15,000	Generation Sponsor $10,000	Decade Sponsor $5,000	Flashback Sponsor $2,500
Tickets	14	12	10	8	4
Logo displayed during event	X	X	X	X	Company Name
Logo on sponsor page of digital program	Logo	Logo	Logo	Company Name	Company Name
Social media and website recognition	X	X	X	X	X
Inclusion on the Impact Wall of Fame	X	X	X	X	
Invitation to exclusive HCPS event	X	X	X		
Recognition from stage	X	X	X		
Reserved seating during presentation	Premium	Premium	X		
Special bonus thank you recognition	X	X			
Logo on digital program cover	X				
Recognition in all press releases and media opportunities	X				
Speaking Opportunity at Event	X				

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Exclusive Sponsorships- with Signage

"Mixtape" Bar sponsor	**$7,500**	Includes: Decade benefits above plus additional perks
"Yearbook" Photo booth sponsor	**$6,000**	
“Blockbuster” HEF Time Show	**$6,000**	
“Double Dare” Trivia sponsor	**$3,500**	Includes: Flashback benefits above plus additional perks
"Food Court" Dessert/snacks sponsor	**$3,500**	
Live "Pop Art" Painting Sponsor	**$3,000**	