



SIXTH ANNUAL

Excellence in Education Celebration

**Dewey Gottwald Center
Science Museum of Virginia**

Thursday, April 16, 2026

SPONSORSHIP OPPORTUNITIES

The Henrico Education Foundation

Since 1993, HEF has worked to transform education across the community through a strong and enduring partnership with Henrico County Public Schools. Together, educators, families, and community partners have helped make high-quality education accessible to every student.

Over the years, this collective effort has generated millions of dollars of investment into Henrico schools, positively impacting thousands of students, teachers, parents, and guardians throughout Henrico County. This success shows that meaningful progress is possible when a community comes together for its schools.

The Foundation serves as a catalyst for educational innovation, supporting and nurturing creative programs that close opportunity gaps and empower teachers to help every learner thrive.

Now recognized as the largest education foundation in Virginia, the organization's true measure of success lies not in its size, but in its impact, ensuring that every Henrico County school has the support it needs to prepare students to become LifeReady.

From humble beginnings to a leading role in advancing public education, the Henrico Education Foundation remains dedicated to a powerful belief: every child deserves the chance to reach their full potential. By investing in schools, supporting educators, and partnering with the community, HEF continues to unlock opportunities and inspire brighter futures—shaping Henrico's next generation, one student at a time.

This is HEF.
Where education meets possibility.
Where community meets opportunity.
Where today meets tomorrow.
Together, we don't just imagine better—
We make better happen.

Event

Join us for an energizing evening featuring vibrant conversations, craft beverages, and curated small plates as we bring together students, educators, and community leaders. Discover the forward-thinking programs and creative learning experiences that set Henrico County Public Schools apart. This dynamic event invites you to explore innovation in motion across every level of our school division and promises an experience that's as engaging as it is inspiring.

Thursday, April 16, 2026
at the Dewey Gottwald Center
of the Science Museum of Virginia
5:30 pm to 9:00 pm



Sponsorship

As a sponsor of the Henrico Education Foundation's Sixth Annual Excellence in Education Celebration, your brand will shine among a community of dedicated educators, business leaders, and supporters of public education. Sponsors receive high visibility through HEF's social media channels and website leading up to the event, along with special recognition during the celebration—attended by hundreds of community leaders. By joining this generous coalition of individuals, businesses, nonprofits, and foundations, you'll help fund innovative programs that strengthen our schools, improve student outcomes, and prepare students to be #LifeReady.



Together we can
Ignite a Brighter Future

SIXTH ANNUAL Excellence in Education Celebration

Thursday, April 16, 2026
Science Museum of Virginia

Please join us as we celebrate public education in Henrico County and learn more about the inspiring work taking place in Henrico Schools.

SPONSORSHIP LEVELS AND BENEFITS

| | PRESENTING SPONSOR \$25,000+ | PLATINUM SPONSOR \$15,000+ | DIAMOND SPONSOR \$10,000+ | GOLD SPONSOR \$5,000+ | SILVER SPONSOR \$2,500+ |
|--|---------------------------------|-------------------------------|------------------------------|--------------------------|----------------------------|
| Event Tickets | 20 | 16 | 12 | 8 | 4 |
| Website Recognition | ⬡ | ⬡ | ⬡ | ⬡ | ⬡ |
| Ad Placement in Digital Program | Full page | Full Page | 1/2 Page | 1/2 Page | 1/4 Page |
| Listing in Digital Program on Sponsor Page | ⬡ | ⬡ | ⬡ | ⬡ | ⬡ |
| Social Media Recognition | ⬡ | ⬡ | ⬡ | ⬡ | |
| Name and Logo displayed during event slideshow | ⬡ | ⬡ | ⬡ | ⬡ | |
| Name and Logo featured in HEF Annual Video | ⬡ | ⬡ | ⬡ | | |
| Recognition from Stage | ⬡ | ⬡ | ⬡ | | |
| *NEW* Invitation to 2026 Leadership Event with HCPS Superintendant | ⬡ | ⬡ | ⬡ | | |
| *NEW* Hard Hat Tour of the Living Building at Wilton Farm | ⬡ | ⬡ | ⬡ | | |
| Logo on Event Student T-shirts | ⬡ | ⬡ | | | |
| Sponsorship highlighted during promotion of HEF's LifeReady Solutions Program, formerly Innovative Grants. | ⬡ | ⬡ | | | |
| Speaking Opportunity for Sponsor Representative | ⬡ | | | | |
| Recognition in all Press Releases | ⬡ | | | | |
| Name and Logo on Digital Program Cover | ⬡ | | | | |



Scan or Click

Visit henricogives.org/celebration to register for sponsorships.

Business ads and logos for Event Program are due by April 2, 2026. Specifications will be forthcoming.

Freepik.com



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Ignite a Brighter Future

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Innovative
Engaging
Collaborative
Interactive

FOR MORE INFORMATION, PLEASE CONTACT:

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