

FIFTH ANNUAL

Excellence in Education Celebration

Health, Wellness & Workforce Readiness

**Thursday, April 10, 2025
Science Museum of Virginia**

SPONSORSHIP OPPORTUNITIES

Overview

As the conversation around health and wellness keeps evolving, it's more important than ever to help students grow through experiential learning. That's why we're working to expand wellness education for Henrico students and the wider community, giving them tools to thrive in all aspects of life. Henrico County Public Schools (HCPS) and the Henrico Education Foundation are committed to preparing students for life—covering everything from physical and emotional health to financial wellness.

Over the past four years, Henrico Education Foundation's Excellence in Education Celebration has raised over \$1.15 million in direct support for HCPS. With obstacles like learning loss, absenteeism, and mental health struggles on the rise, our public schools are facing unprecedented challenges. The impact is far-reaching, especially for businesses and community leaders looking for healthy, well-prepared graduates who are ready to enroll, enlist, and/or enter the workforce.

We invite you to sponsor the Fifth Annual Excellence in Education Celebration on Thursday, April 10, 2025, at the Science Museum of Virginia. It's going to be an interactive evening where you can dive into HCPS Workforce and Career Development Programs, as well as HEF's LifeReady Solutions. These initiatives empower students to explore health and wellness disciplines and investigate careers like practical nursing, sports medicine, pharmacy tech, and veterinary science.



Event

Come join us for networking, craft cocktails, small plates, and the chance to connect with students and educators. See firsthand what sets Henrico County Public Schools apart in preparing LifeReady students for the future workforce. Don't miss out on this unique opportunity to engage in conversations that matter and discover how we can work together to prioritize health and wellness in Henrico County.

Thursday, April 10, 2025
Science Museum of Virginia
6:00 pm to 8:30 pm

Sponsorship

As a sponsor of the Henrico Education Foundation's Fifth Annual Excellence in Education Celebration, your brand will be showcased to a community of like-minded individuals and organizations. Gain high visibility leading up to the event through social media and HEF's website, along with outstanding sponsor benefits during the event, where over 500 community leaders will gather to celebrate and support the foundation. You will also join a generous donor community that includes a broad coalition of individuals, businesses, local nonprofits, and foundations. Together we continue to fund excellence and innovation in our schools and provide programs and opportunities that improve student outcomes and promote whole-person wellness.

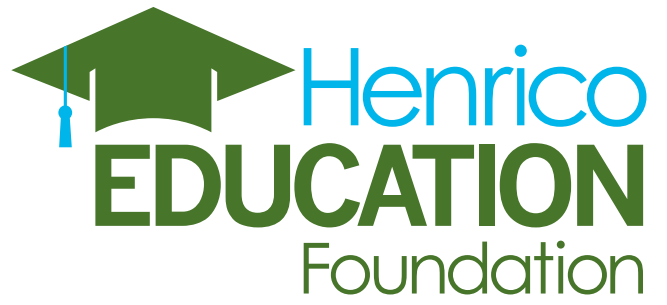


The Henrico Education Foundation

The Henrico Education Foundation (HEF) is an independent 501(c)(3) nonprofit working in partnership with Henrico County Public Schools to serve nearly 50,000 students across 75 schools and centers. We go beyond funding by fostering innovative programs that transform education and lead to student success. Our strong ties with Henrico schools and communities enable us to create impactful initiatives that address the opportunity gap and provide essential resources for teachers and vulnerable students.

At HEF, we believe in the power of innovation and creativity to ignite educational advancement. Our vision extends beyond academic achievement to prepare every student for success in life. By equipping students with critical thinking, problem-solving skills, resilience, and adaptability, we ensure they are "LifeReady" for an ever-changing society. We are proud to be the largest education foundation in Virginia, working tirelessly to provide Henrico students with the resources and support they need to thrive.

Together, we can empower the next generation of thinkers and doers to make a difference in their communities and beyond.



Together we can
Ignite a Brighter Future



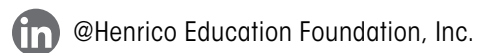
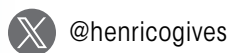
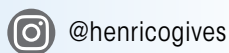
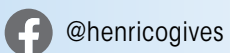
Innovative Engaging Collaborative Interactive

HenricoGives.org

FOR MORE INFORMATION, PLEASE CONTACT:

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Henrico Education Foundation

804-877-9401 jshively@henricogives.org





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Ignite a Brighter Future

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Science Museum of Virginia

Please join us as we celebrate public education in Henrico County, learn more about the inspiring work taking place in Henrico Schools, and pay tribute to our local community partners.

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS AND BENEFITS	PRESENTING SPONSOR \$25,000+	PLATINUM SPONSOR \$15,000+	DIAMOND SPONSOR \$10,000+	GOLD SPONSOR \$5,000+	SILVER SPONSOR \$2,500+
Event Tickets	24	16	12	8	4
Website Recognition	⬡	⬡	⬡	⬡	⬡
Ad Placement in Event Program	Full page	Full Page	Full Page	1/2 Page	1/4 Page
Name and Logo on Event Program Cover	⬡				
Name and Logo in Event Program on Sponsor Page	⬡	⬡	⬡		
Listing in Event Program on Sponsor Page				⬡	⬡
Social Media Recognition	⬡	⬡	⬡	⬡	
Name and logo displayed during event slideshow	⬡	⬡	⬡	⬡	
Name and Logo featured in HEF Annual Video	⬡	⬡	⬡		
Mention from Stage	⬡	⬡	⬡		
Lunch with the School Superintendent after the Event	⬡	⬡	⬡		
Sponsorship highlighted during promotion of HEF's LifeReady Solutions Program, formerly Innovative Grants.	⬡	⬡			
Speaking Opportunity for Business Executive/Representative	⬡				
Recognition in all Press Releases	⬡				



Visit henricogives.org/celebration to register for sponsorships

Business ads and logos for Event Program are due by March 7, 2025. Specifications will be forthcoming.



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SPONSORSHIP COMMITMENT FORM

YES, I am pleased to support the Fifth Annual Excellence in Education Celebration on April 10, 2025, at the following level:

- PRESENTING SPONSOR** \$25,000 **PLATINUM SPONSOR** \$15,000 **DIAMOND SPONSOR** \$10,000 **GOLD SPONSOR** \$5,000 **SILVER SPONSOR** \$2,500

Company name

Contact name

Address

City / State / ZIP

Phone

Email

PAYMENT OPTIONS

- Enclosed is my check made payable to the Henrico Education Foundation.
 Please charge my: American Express VISA Mastercard Discover
 Please send me an invoice (to contact name/address above).

Name (as it appears on card)

Card number

Expiration date

Security code

Billing address (if different from above)

City / State / ZIP

Signature

PAY ONLINE OR SEND THE COMPLETED FORM BY EMAIL OR MAIL:

ONLINE:
HenricoGives.org/celebration

EMAIL TO:
jshively@henricogives.org

MAIL TO:
Jay Shively, Chief Development Officer
Henrico Education Foundation
P.O. Box 31413
Henrico, VA 23294

**FOR MORE INFORMATION,
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