



SPONSORSHIP COMMITMENT FORM

YES, I am pleased to support the **Excellence in Education 25th Anniversary Dinner** on October 10, 2019, at the following level:

- EXCELLENCE IN EDUCATION** \$25,000 **ACCELERATING SUCCESS** \$10,000 **TRANSFORMING FUTURES** \$5,000 **CREATING OPPORTUNITIES** \$2,500

Company name

Contact name

Address

City / State / ZIP

Phone

Email

PAYMENT OPTIONS

- Enclosed is my check made payable to the Henrico Education Foundation.
 Please charge my: American Express VISA Mastercard Discover
 Please send me an invoice (to contact name/address above).

Name (as it appears on card)

Card number

Expiration date

Security code

Billing address (if different from above)

City / State / ZIP

Signature

Business ads and logos for Dinner Program are due by August 26, 2019. Specifications will be forthcoming.

PLEASE MAIL COMPLETED FORM TO:

Jay Shively, Chief Development Officer
Henrico Education Foundation
P.O. Box 31413
Henrico, VA 23294

OR EMAIL TO:

jay@henricogives.org

FOR MORE INFORMATION, PLEASE CONTACT:

Jay Shively, Chief Development Officer
Henrico Education Foundation
804-652-3870
jay@henricogives.org

henricogives.org



Please join us as we celebrate 25 years of strengthening public education in Henrico County by advancing innovative programs and initiatives designed to improve student achievement.

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS AND BENEFITS	EXCELLENCE IN EDUCATION SPONSOR \$25,000	ACCELERATING SUCCESS SPONSOR \$10,000	TRANSFORMING FUTURES SPONSOR \$5,000	CREATING OPPORTUNITIES SPONSOR \$2,500
Tables of eight	3	2	1	1/2 Table
Ad placement in event program	Full Page	Full Page	1/2 Page	1/4 Page
Website recognition	✓	✓	✓	✓
Listing in program on sponsor page	✓	✓	✓	✓
Sponsorship recognition decal for your business	✓	✓	✓	✓
Name & logo displayed during event slideshow	✓	✓	✓	
Social media recognition	✓	✓		
Priority seating	✓	✓		
Name and logo on event sponsor boards	✓	✓		
VIP lunch with the Superintendent (after event)	✓	✓		
Exclusive business partner/community advocate for education designation in 2019/20 publications	✓	✓		
Name and logo in event program on sponsor page	✓	✓		
Name and logo on event program cover	✓			
Logo on event invitation	✓			
Recognition in all media releases	✓			
Mention from stage	✓			
Business executive/representative interviewed by HCPS-TV	✓			
Exclusive naming rights for a classroom innovative grant	✓			
Co-naming rights for a classroom innovative grant		✓		

BLACK TIE OPTIONAL

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Thursday, October 10, 2019
Richmond Convention Center, Richmond, Virginia

EXPECTED ATTENDANCE: 500+